

BUSINESS OFFER!



Practice Guru Online Test Centre (PGOTC)

Online Tests | OMR Scanning Centre | Educational CDs | Customised CDs and Solutions for Institutes

Practice Guru was established in 2006 with a vision to provide exhaustive self-assessments to students preparing for any kind of entrance exams/ competitive exams across the nation. Owing to the fact that exams will one day be conducted only on ONLINE MODE (computer based), company started with the development of question bank and related software for facilitating students to take tests easily.

Over the years, it developed huge question bank and test packages all kind of exams like Engineering, medical, banking, management, Olympiads etc. Keeping technology extremely simple for students of all ages, Practice Guru provides its content in both ONLINE and OFFLINE (CDs) to students.



Practice Guru Sales Channel

ONLINE TEST CENTRES Authorised to sell Online Tests/ CDs/ ERP **OTC** and Web solutions to customers. Can also sell Customised CDs for coaching institutes. OMR SCANNING CENTRES Authorised to Sell OMR based test series OSC Scanning of OMR sheets for results and evaluation. CD DISTRIBUTORS Authorised to sell our range of CDs in retail DISTRIBUTORS market (book shops/ stores). Handles local marketing and distribution solely.

Practice Guru Online Test Centre (PGOTC) The Basic Idea...

Exams are going Online – LIC AAO, RAILWAYS, BITSAT, IIT-JEE, AIPMT, BANK Exams etc.

The market is now demanding more and company is equipped to meet the same. Owing to this, we are looking for partners who can run ONLINE TEST CENTRES Working in respective areas! <u>This primarily means</u>:

- Selling ONLINE TESTS and providing LAB facility to students.
- Institutional tie-ups in their area
- Marketing and development of Brand locally
- Promoting it to target customers.
- Selling other products and services by the company.

This further means that you are selling to:

Coaching institutes

Basic Requirements to Apply for PGCP

- Well furnished Office area of approx 400 Sq. ft. minimum.
- Well appointed office staff 01 Back office, 01
 Marketing executive
- 3. Computers 05
- 4. Broadband internet connection
- 5. Printer/Copier

- Schools and colleges
- Directly to students

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www.practiceguru.in

Practice Guru

Mail: <u>business@practiceguru.in</u>

Feel free to call us/ write us back, for discussing:

- 1. Investment and returns
- 2. Market potential and projected sales volume
- 3. Any related query/ doubt.

Kindly DO NOT REPLY THIS MAIL

Send us your mail/ query on: business@practiceguru.in, info@practiceguru.in, only.

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